

Welcome Contributors,

Thank you for expressing your interest in contributing to All Music Magazine and welcome on board. I am excited to have you as part of the team and I hope we can build a great working relationship together and take All Music Magazine on to great things, as well as your individual careers.

## The All Music Magazine Vision:

My vision and goal for All Music Magazine is twofold. I want to build the best concert on line magazine to be globally recognized and a respected brand with a team of exceptional photographers who are also recognized and respected in their field, providing fresh, relevant, fun, and up to date content. Also, I wish to help the local Central Florida music scene by offering additional pages for bands and live venues to post and advertise. By being a recognized source to find live music, this should drive unprecedented traffic to our site 365 days a year. This free service helps the magazine two-fold, as we will have a great relationship with musicians in Central Florida which will grow our access over time. National bands start our as local bands. Secondly, strong web traffic helps with being able to sell advertising.

## **Your Contributions**

I have been in contact with you all individually and we have discussed the areas in which I would like you to contribute. I hope we can all work together to achieve the goals and end game which is providing high quality content to our audience.

As you are all aware, your contributions are currently unpaid in monetary terms. I feel that working for a media outlet such as All Music Magazine offers great experience and adds value to your careers and will go a long way to helping you achieve your own personal goals.

All positions are currently unpaid but in building this brand together in hopes that we can build a large following and drive a significant amount of traffic to the magazine. This traffic will in turn be converted into revenue and go a long way to securing that contributors can be paid for their efforts in future. The site is monetized with advertisements and affiliate links and relies on said traffic to be a profitable business.



## Social Media

All Music Magazine is on Social Media and we currently have a Facebook page <a href="https://www.facebook.com/StopTheAction/">www.facebook.com/StopTheAction/</a> and an Instagram account <a href="https://www.instagram.com/allmusicmagazine/">www.instagram.com/allmusicmagazine/</a>. It is important that you all 'Like' and 'Follow' these channels and invite your friends, family and contacts to do the same. It is also vitally important that when sharing articles on these channels you tag All Music Magazine as well as using the hashtag #AllMusicMagazine.

I have also created a Facebook group exclusively for magazine contributors which I ask you all join. If I am friends with you on Facebook, I will add you or invite you to join the group. If not, please search for the 'All Music Magazine Contributors' group and request to join. This will be a place where we can discuss what we have been up to while gathering content for the magazine. I will also post monthly updates and site statistics so we can all watch the magazine build and actually see some evidence that all our hard work is paying off and not going unnoticed. There will be posting details of gigs and events to the group to see if anyone is interested in covering them.

## Obtaining Passes/Tickets and Gaining Access.

Access to gigs can be obtained in one of two ways. I am more than happy for you to gain credentials yourself if you can easily through your own contacts, if not, I will do the legwork for you.

When applying for passes yourself you can use the Magazine name to carry more weight with wording along the lines of 'the photos and review will be published on the globally recognised music website www.AllMusicMagazine.com. My editor Mark Horan can be contacted at Mark@AllMusicMagazine.com to confirm my credentials if necessary.'

By posting your work on the magazine pages, AllMusicMagazine.com does not take any ownership of your writing and images, Contributors retain all copywrites. All I ask is to please use the logo watermarks that I send you for the images on the magazine so there is a conformity on the pages and we appear to be all together working in one direction.

If time warrants, please refrain from sharing images until your review has been published. Or blogging your review. This hurts the magazines ranking if it's posted second. I will promise I will publish within 24 hours, 48 at the latest. Or I will hire an editor with the same standards.